



WHY CHOOSE US FOR COVER?

Protect Yourself,
Your Family &
Perhaps Your Business

MAX CAPITAL - part of MAX MORTGAGES

Protection plans are subject to terms, conditions, exclusions and underwriting. Not all claims will be accepted, and the availability and cost of cover depends on individual circumstances.

Think carefully before securing other debts against your home.

Your home may be repossessed if you do not keep up with repayments on your mortgage.

Learn More

www.max-capital.co.uk



01



At Max Capital, we feel perhaps
there are **FOUR** Main Reasons
why people may not have
suitable cover.

*Do you think you may fall into one or more
of those categories or may just rely on that?
A Review is Free with No Obligation.
Please do read on.*

Learn More
www.max-capital.co.uk



1. NO NEED

I can rely on Friends & Family!

How difficult would it be for them to support their own family and yours! And if they too had an issue?

I will get State Benefits!

Will they help maintain a reasonable lifestyle you may be accustomed to? Well....

I have my own Savings / Resources

Self-Assurance is categorically setting aside monies that will cover your unemployment/illness and your family should the worst happen - but how much is that? Are your Employer Benefits what you think they are?

If you feel you have such resources, why not make this someone else's risk for a small monthly premium?

Learn More

www.max-capital.co.uk



2. NO URGENCY

I am Too Busy!

One may be genuinely busy, but sometimes we do need to put aside a little time, perhaps once a year. We should protect our hard work as a matter of urgency.

I have No Time!

Much can be done by Phone, Email, Teams, Facetime and a Face-Face meetings to ensure you are comfortable with any proposals. Future reviews are always easier and quicker.

This can be all done in a convenient manner for you. But as we do not know what life holds, it is an aspect we should try to get to as soon as we can.

Learn More

www.max-capital.co.uk



3. NO MONEY

I can not afford it!

A common concern, and we do truly appreciate this. Cost of Living and life commitments can be difficult. But if life is a struggle when you are doing fine, it may become impossible if life throws a curve ball at you.

“Guess the old saying goes - the less you can afford Protection, the less you can afford NOT to have it”

Many want our help to save money on their mortgage payments, but our Financial Review may also save money on other arrangements you have in place such as Home Cover.

Learn More

www.max-capital.co.uk



4. NO BELIEF

I don't trust insurance will help?

No confidence in what Personal & Business Protection provides.
Lack of understanding how arrangements work or the benefits.

I don't know what I need or don't understand the jargon!

Some feel contracts are complicated and help insurers avoid accepting claims. So they move on without cover.

Most claims are denied anyway!

No so! Majority of claims are denied due to applicant's own non-disclosure or for an uninsured claim. This could be in error or deliberate by the client - and the provider may have relied on a statement of truth in good faith.

This is where we come in. Find a suitable solution, ensure you aware of the features and help submit an accurate application to help avoid future issues. And be there to assist in any unfortunate claim.

Learn More

www.max-capital.co.uk



06



We help clients put in the right
Protection for:

Life
Assurance
Cover

Critical
Illness
Cover

Income
Protection
Cover

Buildings &
Contents
Insurance

Accident,
Sickness &
Work

Private
Medical
Insurance

Landlord/
Tenants
Cover

Business &
Employer
Cover

Learn More

www.max-capital.co.uk



07



Why clients trust Max Capital

Whole of Market Access

We're not restricted to one lender or insurer.

Tailored Advice

Protection designed around your personal situation.

Industry Knowledge

Guidance through complex options and plan features.

Access To Specialist Solutions

Including cover for contractors, business owners and self-employed clients & landlords.

Ongoing Support

We help you understand exactly what you're covered for and why.

Learn More
www.max-capital.co.uk



08



Let's discuss your options today.

 0330 3112 707

 [*info@max-capital.co.uk*](mailto:info@max-capital.co.uk)

 [*www.max-capital.co.uk*](http://www.max-capital.co.uk)

For information regarding borrowing:

 [*info@maxmortgages.co.uk*](mailto:info@maxmortgages.co.uk)

Max Capital forms part of Max Mortgages Ltd and has been established to help protect our clients' protection interests. Through careful assessment, research and ongoing support, Max Capital works to ensure suitable solutions are considered based on your individual circumstances whilst Max Mortgages focuses on your borrowing needs.

Learn More

www.max-capital.co.uk





Max Capital is a trading style of Rosemount Financial Solutions (IFA) Ltd which is authorised and regulated by the Financial Conduct Authority. of Rosemount Financial Solutions (IFA) is registered as a Company in England & Wales No. 05668905. Registered Address:
2-4 Chequers Road, Basingstoke, Hants, RG21 7PU.

Learn More
www.max-capital.co.uk

Contact Us:
info@max-capital.co.uk